



UPLIFTING RESILIENCE
Strategies in Campus Health and Well-Being

DENVER | MAY 26-30



ACHA ANNUAL MEETING PROSPECTUS

Exhibits, Sponsorship, and Promotional Opportunities

May 26-30, 2026
Sheraton Denver Downtown Hotel

**ACHA 2026 is your connection
to college health and wellness decision makers**

We invite you to join us for unsurpassed access to campus health and wellness thought leaders, providers, and other stakeholders from campuses nationwide.

Build your business relationships, showcase your products and services, and gain valuable knowledge about the latest issues and trends.

annualmeeting.acha.org

Meeting Overview

Who We Are

Since 1920, the American College Health Association (ACHA) has been the principal leadership organization for advancing the health and well-being of college students and campus communities. We are a collaborative community where members can address issues important to their work, and we provide research, advocacy, resources, and education to support higher education professionals and their institutional missions.

>> [Learn More About ACHA](#)

**13,000 Individual Members
representing 950 Institutions**

About the Annual Meeting

1,900+ Attendees

85+ Exhibitors

Connect with professionals from campuses across the country to build relationships, collaborate and support their daily work. Raise brand awareness and showcase health and wellness-related resources and solutions.

150+ Educational Sessions

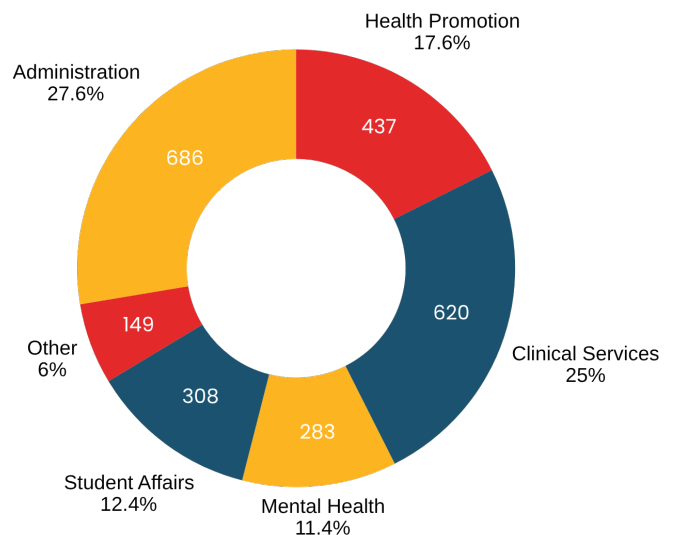
50+ Poster Presentations

Four and a half days of sessions led by experts in the field on the latest best practices, research, trends, and innovations in college health.

Who Attends

- Health center directors and administrators
- Physicians, nurses, pharmacists, and physician assistants
- Psychologists, psychiatrists, social workers, and counselors
- Health promotion specialists, wellness coaches
- Other campus stakeholders including student affairs and faculty

2025 Meeting Attendees by Area of Practice



Exhibiting

Why Exhibit at ACHA 2026

The American College Health Association hosts the largest educational conference specifically for college health professionals. There is no better opportunity to expand your exposure within this crucial market segment. Among the many benefits you'll receive will include:

- Increased exposure of your organization's valuable products or services to the health professionals who care for the needs of the nation's more than 20 million college and university students
- Increased visibility among influential decision-makers at colleges and universities across the country
- Repeated exposure in on-site materials and websites, before and after the meeting
- 16 hours of exhibit time with attendee activities and food breaks in the exhibit hall to drive traffic
- Being part of a community committed to innovation and thought leadership

Exhibitor Schedule

Booth Installation*	Wednesday, May 27 2:00 pm-7:00 pm MT
Show Hours	Thursday, May 28 7:00 am-4:30 pm MT Friday, May 29 7:00 am-1:30 pm MT
Booth Dismantle/ Move Out	Friday, May 29 1:30 pm-4:30 pm MT

** Please make note of the tight move-in window.*

Acceptance of exhibitors, sponsors, and industry presenters is at the sole discretion of ACHA.

Venue

All ACHA 2026 conference sessions and activities including the Exhibit Hall, will take place at the Sheraton Denver Downtown Hotel.

Visit the meeting website for details, including room rates. Exhibitors will receive a link to make hotel reservations at the ACHA group rate beginning in mid-January 2026 (and after their booth space reservation is confirmed).

>> [Visit Travel & Lodging at annualmeeting.acha.org](https://annualmeeting.acha.org)

91%

of 2025 attendees visited the Exhibit Hall, with nearly 30% visiting three or more times!

HOW TO SIGN UP

>> annualmeeting.acha.org

See the meeting website for application instructions, deadlines, and full terms and conditions.

Exhibiting (cont.)

Booth Packages

ALL BOOTHS include:

- Draped space with 8 ft high back wall and 3 ft high side rails
- Fully carpeted exhibit hall
- Booth identification sign
- Two free attendee mailing lists (physical addresses only) — one at 30 days pre-meeting and one post-meeting (restrictions apply; see Policies)
- Basic Digital Listing (see next page for details)

Booth Packages WITH FURNITURE also include:

- One standard furniture package (a 6ft draped table, two chairs, wastebasket)

Booth Packages DO NOT Include:

- Electricity, dedicated internet, a/v equipment, lead retrieval, or other services
- Shipping and material handling charges

Details on how to order these items, as well as other furnishings, will be available in the Exhibitor Services Manual in late winter 2026.

Booth Rates

When reserving space, you will choose between a booth package **with or without furniture**. Prices below are per 10x10 space. The cost for commercial organization 10x20 booth with one standard furniture package, for example, will be \$3,000 x 2 + \$180.

Price Type	Price per 10x10 Booth (100 sq ft)	# of Complimentary Registrations Included
BOOTH PACKAGES WITH FURNITURE		
ADD \$180 per furniture package to the rates below.		
BOOTH PACKAGES WITHOUT FURNITURE		
Commercial Organization	\$3,000	2 registrations per 100 sq ft
Commercial Organization, ACHA 2026 Sustaining Member	\$2,400	2 registrations per 100 sq ft, PLUS a one-time allotment of 6 additional
Nonprofit Organization	\$1,850	2 registrations per 100 sq ft
Nonprofit Organization, ACHA 2026 Sustaining Member	\$1,500	2 registrations per 100 sq ft, PLUS a one-time allotment of 3 additional
ACHA Member Institution	\$550	0 (Representatives must register as regular meeting attendees and pay applicable rates.)

Exhibiting (cont.)

Digital Listing Upgrades

An exhibitor's digital listing is the company's public profile page that attendees will see on both the meeting's online program and mobile app.

All booths come with a Basic Listing with available upgrades to Essential or Premier. See the following pages for more details on the listed features.

	Basic Listing	Essential Listing	Premier Listing
	Free	\$495 if purchased when you reserve your booth OR \$750 if added later	\$995 if purchased when you reserve your booth OR \$1500 if added later
Company description, logo, website url, social media links, and contact information	✓	✓	✓
Inclusion in the interactive floor plan	✓	✓	✓
Product/services category selection to enhance attendee search	✓	✓	✓
Special Offers (list show-specific raffles, company discounts, or giveaways)	1	2	3
Featured exhibitor listing and priority placement in attendee's search results			✓
Your booth highlighted with a corner peel on the floor plan			✓
Online Business Cards		4	8
Product/services collateral such as brochures and press releases		4	8
Product/services gallery with images and descriptions		4	8
Product/services gallery with video and descriptions			8
Access to online leads from any attendee that favorites your booth or accesses your collateral.		✓	✓
Exclusive branding opportunity for Premier Exhibitors -- add on a banner ad on the Exhibitor Directory landing page.			\$1,000
Exclusive branding opportunity for Premier Exhibitors -- add on a banner ad on the interactive floor plan.			\$500

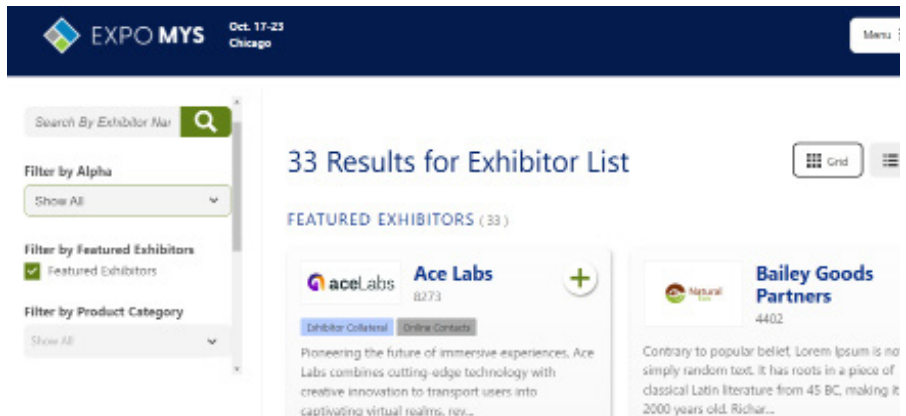
Exhibiting (cont.)

Digital Listing Feature Descriptions

Featured Exhibitor Listing

Included in Premier Listing

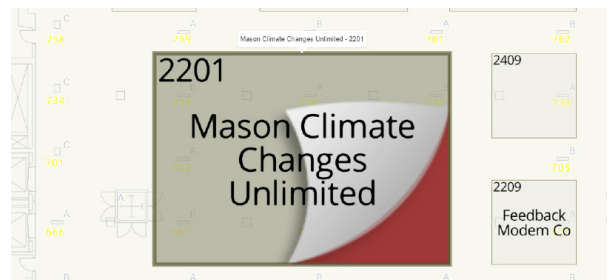
Your company will be highlighted in an exclusive list of exhibitors marked as 'featured' at the top of the exhibitor directory. The full exhibitor list will also include a filter, allowing users to view only the featured companies.



Corner Peel Booth Highlight

Included in Premier Listing

The interactive floor plan enhances your booth with a distinctive red highlight featuring a peeled corner. This eye-catching addition ensures that your booth stands out and appears on desktop and mobile devices.

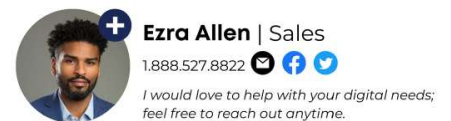


Online Business Cards

Included in Essential or Premier Listing

Team contacts on your listing enable attendees to connect directly with your team members before during and after the show. The card contains name, head shot, contact info, description, and individual social media accounts.

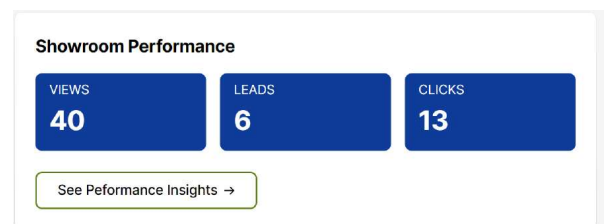
Online Contact



Access to Online Leads

Included in Essential or Premier Listing

Receive contact details from attendees who favorite or download resources from your company listing in the online exhibitor directory or mobile app. Access the contact information through the Exhibitor Resource Center.



Exhibiting (cont)

Digital Listing Feature Descriptions (cont.)

Exhibitor Directory Landing Page Ad

Requires Premier Package + \$1,000

Rotating ads will be prominently displayed at the top of the main exhibitor directory.

- Up to 4 rotating maximum



Floor Plan Banner Ad

Requires Premier Package + \$500

Ads will rotate across the bottom of the interactive floor plan.

Other Fees

Additional Furniture Package, \$180 ea.

Each additional standard furniture package (6 ft table, two chairs, wastebasket) is \$180.

Additional Exhibit Staff Registration, \$425 ea.

Once your allotment of complimentary registrations is used, the cost to register each additional staff is \$425.

Exhibit Hall Access and Badge Policies

ALL exhibitor personnel who will be in attendance **must be registered** for the meeting. Name badges will be required for entering the Exhibit Hall at all times, including during installation. There are no 'exhibit hall only' or 'guest' passes available.

>> See complete [Exhibitor Badge Policies](#)

Attendee List Restrictions

Some companies may not receive full attendee lists. As a requirement of ACHA's CE accrediting bodies, attendees must be allowed to opt-out of having their contact information given to "ineligible" companies. If your company falls under this definition, the attendee lists you receive will not include attendees who opt-out. Historically, this reduces the attendee list to approximately 600 names.

An ACCME-defined "ineligible company" is a company who produces, markets, re-sells, or distributes health care goods or services consumed by, or used on, patients. This includes companies with products/services related to pharmaceuticals, medical supplies, diagnostic/testing equipment and supplies, contraceptive devices, etc. If your company falls under this definition, the attendee lists you receive will not include those attendees who opt-out.

Cancellations

Exhibit Booths: Cancellations of exhibit booths will be accepted through April 30, 2026, with a refund of fees paid less a \$150 cancellation fee. There will be no refund given for booths cancelled after April 30, 2026. Send written notice of cancellation to exhibits@acha.org. ACHA reserves the right to cancel exhibit booth reservations if (in ACHA's sole discretion) payment is unreasonably delayed beyond the terms of the invoice.

Advertising: Cancellation of advertising orders will be accepted through March 17, 2026, without penalty. No refunds will be given after March 17, 2026. Send written notice of cancellation to exhibits@acha.org. ACHA reserves the right to cancel advertisement reservations if (in ACHA's sole discretion) payment is unreasonably delayed beyond the terms of the invoice.

Sponsorship: Full cancellation of conference sponsorship, without penalty, is available until January 15, 2026. If sponsorship is canceled between January 15 and March 15, 2026, 50 percent of the total agreement is due to ACHA. If sponsorship is cancelled any time after March 15, 2026, full payment of the total agreement is due to ACHA, and prior payments will not be refunded. For new sponsorships that are confirmed after March 30, no cancellations can be made. ACHA reserves the right to cancel or withhold acknowledgement of the sponsorship if (in ACHA's sole discretion) payment is unreasonably delayed beyond the terms of the invoice.

Industry Presentations: Industry presentation reservations may be cancelled through April 10, 2026, for a refund of fees paid less a \$350 cancellation fee. No refunds will be given after April 10, 2026. ACHA reserves the right to cancel the presentation if (in ACHA's sole discretion) payment is unreasonably delayed beyond the terms of the invoice. Send written notice of cancellation to exhibits@acha.org.

Sponsorship

HOW TO SIGN UP

>> annualmeeting.acha.org

See the meeting website for application instructions, deadlines, and full terms and conditions.

Sponsor Packages

Choose from the packages below with benefits designed to highlight your company's presence at the meeting, drive booth traffic, improve your ROI, and demonstrate your commitment to supporting health and wellness on college campuses. **Sponsor packages do not include an exhibit booth.**

	Platinum	Gold	Mobile App (Exclusive, Limit 1)	Silver	Bronze
Discounted rates for ACHA 2026 Sustaining Members					
<i>Member</i>	\$14,000	\$9,000	\$6,000	\$4,500	\$2,500
<i>Nonmember</i>	\$15,000	\$10,000	\$6,500	\$5,000	\$3,000
Recognition as the sponsor of an event of your choice from the options available to your sponsor level (see next page)	✓	✓		✓	✓
Prominent recognition with your company name and/or logo* on the mobile app splash screen and any communications where the app is highlighted for attendees			✓		
Dedicated email blast* will be sent on your behalf to all meeting attendees. Introduce your company, invite them to visit your booth, or share company news	✓				
Sponsor highlight in ACHA's weekly member email. Submit a blurb and logo/image* that links out to your company content	✓				
A push notification will be sent on your behalf during the meeting via the mobile app	✓				
The opportunity to furnish a handout or promotional item for distribution to attendees upon check-in at the meeting	✓	✓			
Verbal recognition from the podium at the Opening General Session by the conference planning chair	✓	✓			
Complimentary spot ad(s) in Conference Connection*, the weekly attendee email	3	1			
Meet and Greet with the ACHA CEO	✓	✓	✓	✓	✓
Complimentary Meeting Registrations	4	3	2	2	1
Recognition on Meeting Materials with your company name and/or logo*, including on websites, attendee emails, signage, the Exhibit Hall entrance unit, mobile app, and Opening General Session slides	✓	✓	✓	✓	✓
A ribbon recognizing your sponsorship attached to name badges of your staff	✓	✓	✓	✓	✓
Attendee List*: Two attendee mailing lists (physical addresses only, NO EMAILS), one pre-meeting and one post-meeting. Each list is for one-time use only.	✓	✓	✓	✓	✓

Acceptance of sponsors, handouts, promotional content, or other sponsor collateral is at the sole discretion of ACHA and subject to pre-approval by ACHA.

Sponsorship

Choose Your Sponsored Event/Item

Your sponsorship comes with recognition of event/item sponsorship of your choice, depending on package level. Here's more about those events.

Platinum	Gold	Silver	Bronze
<p><i>Platinum sponsors choose one.</i></p> <p>Thursday AM Breakfast (SOLD) Breakfast for all attendees served in the Exhibit Hall. Estimated attendance: 1,500.</p> <p>Friday AM Breakfast (Limit 1) Breakfast for all attendees served in the Exhibit Hall. Estimated attendance: 1,000.</p> <p>Opening Reception (Limit 2) The largest social gathering of the meeting on Wednesday evening. Estimated attendance: 300.</p> <p>Leaders Luncheon (Limit 2) An invitation-only event attended by leaders of the association including board members, coalition and committee chairs, section chairs. Sponsor recognition from the podium. Estimated attendance: 100. <i>Note: sponsor company representatives will not be able to attend the event.</i></p>	<p><i>Gold sponsors choose one.</i></p> <p>Refreshment Break (Limit 2 per day) Break for all attendees served each afternoon, Wednesday through Friday. Up to 2 sponsors a day. Estimated attendance: 1,200-1,600.</p> <p>Newcomer's Orientation (SOLD) First-time attendees and those new to college health or ACHA join for a Wednesday morning orientation and breakfast facilitated by seasoned ACHA members. Sponsor recognition will include acknowledgment from the podium. Estimated attendance: 300.</p> <p>Badge Station (1 remaining) Attendees visit the Badge Station all week in the highly visible registration area to get ribbons, stickers, buttons and more to adorn their name badges.</p>	<p><i>Silver sponsors choose one.</i></p> <p>Seated Massage (Limit 2) Professional massage therapists set up shop with a visible presence in the Exhibit Hall throughout exhibit hours. Estimated participants: 400.</p> <p>Saturday AM Breakfast Breakfast for all attendees served in a common area foyer. Estimated attendance: 750.</p> <p>Poster Presentations More than 50 posters featuring innovative research and programs being conducted around the country will be on display and visited continually on Thursday and Friday in a central location onsite.</p>	<p><i>Bronze sponsors choose one.</i></p> <p>Rising Leader Coffee Hour (1 remaining) An informal meet and greet on Friday morning where attendees gather to speak with current ACHA leaders about their roles within ACHA and learn how they can get involved with the association. Estimated attendance: 50.</p> <p>Wellness Activities Wellness activity sponsors will be recognized as supporters for all wellness activities that take place at the meeting which could include yoga, reflection or meditation spaces, and a fun run/walk/roll.</p>

* Ineligible Companies

Companies that fall under the ACCME definition of 'ineligible' may become sponsors, however, ACHA is restricted from providing these companies with branded/promotional opportunities in exchange for sponsorship funds. Therefore, some items from the sponsor package list may not be able to be offered or may be restricted.

An ACCME-defined "ineligible company" is a company who produces, markets, re-sells, or distributes health care goods or services consumed by, or used on, patients. This includes companies with products/services related to pharmaceuticals, medical supplies, diagnostic/testing equipment and supplies, contraceptive devices, etc. If you are unsure if this definition applies to your company, please contact exhibits@acha.org.

Ineligible companies that wish to become sponsors:

- are required to sign a separate Commercial Support Agreement provided by ACHA
- will have their sponsorship acknowledged in a generic font; ACHA is restricted from using your logo
- will not be offered the benefits above noted in the packages list that have a red asterisk, which include complimentary ads, use of logo, or acceptance of branded materials for distribution by ACHA.
- Attendee lists will exclude those attendees who opt-out of their name being furnished to 'ineligible' companies.

Note: These restrictions do not affect an "ineligible" company's ability to display and distribute branded material at their exhibit booth or to purchase an a la carte advertisement.

Industry Presentations

HOW TO SIGN UP

>> annualmeeting.acha.org

See the meeting website for application instructions, deadlines, and full terms and conditions.

Promote Your Company's Expertise

Showcase your company's knowledge and solutions through an Industry Presentation. This is a unique opportunity for company representatives to conduct a session at ACHA to present educational content, current trends and data, or product/service information to leaders in college health and well-being.

Key Details

Cost: \$15,000

Session Length: 60 minutes

Attendance Capacity: 70-80 (round table set)

Available Dates/Times:

Wednesday, May 27, 2026, 12:15 pm-1:15 pm MT, or
Thursday, May 28, 2026, 12:15 pm-1:15 pm MT

Up to four sessions will run concurrently each day. Attendees have a break from general sessions between 11:30 am-1:30 pm both days. Overlapping

the industry presentation times are ACHA section or affiliate meetings, which draw about 450 attendees each day.

The industry presentation schedule allows attendees time to grab lunch on their own beforehand, but companies have historically opted to cater lunch for attendees.

Industry presentations are not part of the ACHA 2026 Annual Meeting's accredited educational meeting nor eligible for CE credit.

Acceptance of industry presenters is at the sole discretion of ACHA.

What's Included

- Meeting room for 1 hour presentation with room access 1.5 hours in advance for setup
- Session publicized on meeting programs, website, and mobile app.
- Pre-meeting mailing list of registered attendees (opt-outs respected) NO EMAIL ADDRESSES ARE PROVIDED. See Attendee List Note on page 8.
- ACHA-designed standard meeting signage in registration area, directional signs as needed, and for outside the meeting room door. (Optionally, you may bring your own branded signage for the meeting room entrance or for inside the room.)
- Up to three complimentary badges for 1) employees of the presenting company, or 2) invited speakers that are outside of college health.

What's NOT Included

Company will work directly with the hotel to coordinate and contract for the following:

- Audio/Visual equipment (required)
- Room setup (required)
- Food and Beverage (optional)

Other not included

- Registration fees for additional speakers or support staff above the complimentary allotment (contact ACHA for assistance)
- Lead Retrieval (contact ACHA for assistance)
- Advanced Registration
- Lodging or Travel Expenses
- Supplying or copying handouts
- Shipping/receiving of presentation materials

Advertising

“Schedule at a Glance” Print Ad

ONLY 2 REMAINING

The Schedule at a Glance booklet is distributed to all attendees onsite and serves as a quick reference guide to the entire schedule of events. Get your brand in front of 1600+ attendees!

Ad Rates

Full Page Back Cover	\$2,500
Full Page	\$1,500
Half Page	\$900

Mobile App Banner Ad

SOLD OUT

Horizontal banner ads will appear across the bottom of the core navigation pages of the conference mobile app -- the primary resource attendees use to navigate the meeting.

Ad Rate

Mobile App Ad	\$800
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Visit the meeting website for insertion order forms and specs.

>> annualmeeting.acha.org

Who to Contact

Direct all questions related to these annual meeting opportunities to exhibits@acha.org.

For other information about the annual meeting, email education@acha.org.

For information on promotional and partnership opportunities with ACHA throughout the year, visit [Sponsorship & Advertising](#).

Learn More

Visit the meeting website for details on the event schedule, venue and lodging, educational programming and more!

>> annualmeeting.acha.org

Join & Save

Companies that join ACHA as Sustaining Members enjoy discounted booth rates, extra complimentary badges, and more! Click [Become a Member](#) to find out more.