Cross-Cultural Insights into Career Development: A Study of Domestic and Chinese International Students

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Introduction

Psychology of Working Theory (PWT) proposed:

- 1. Economic constraints (EC) and marginalization (M) are the two main environmental barriers limiting individuals' access to decent work
- Work volition (WV) and career adaptability (CA) can buffer the hindering effect from environmental barriers
 In this study, we ask:

If PWT holds valid across three groups of university students? What are some differences in career development behaviors cross-culturally?

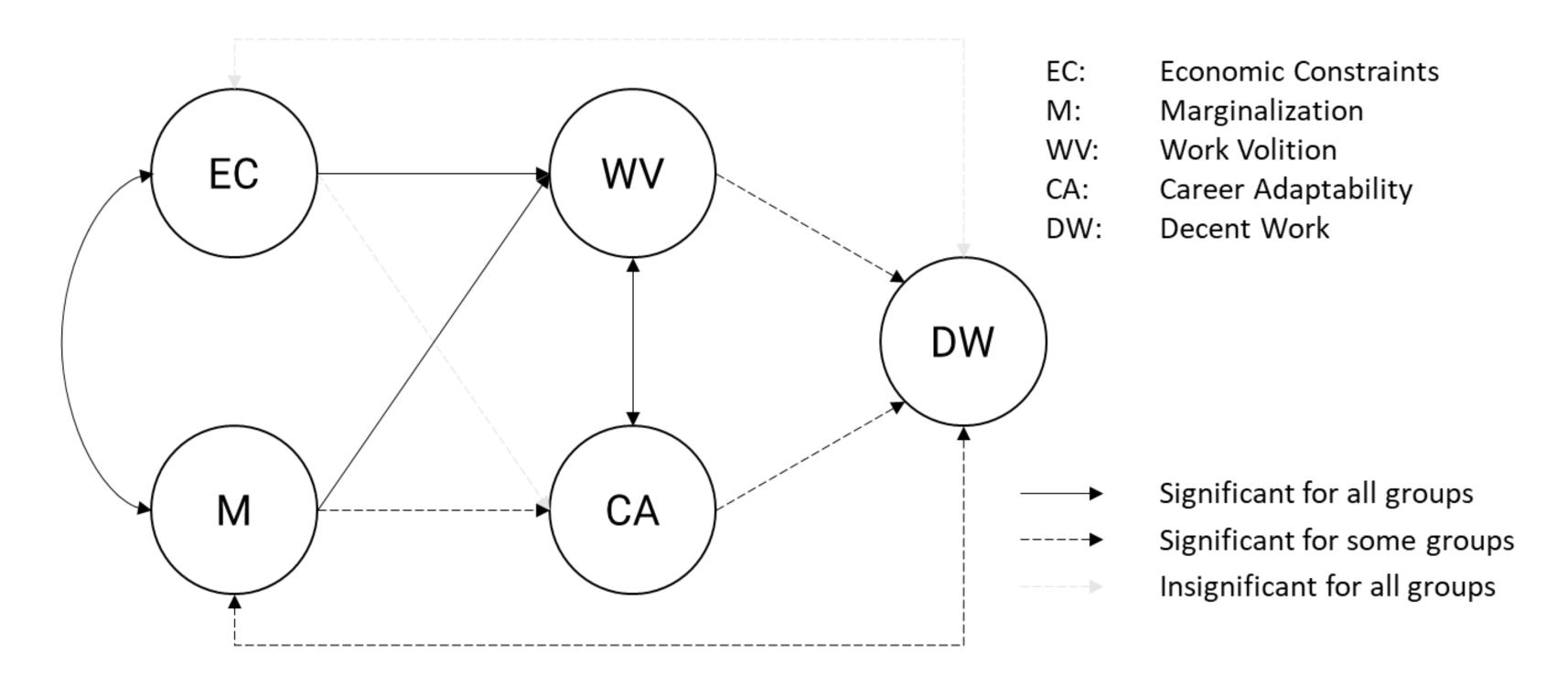
Method

- Data collected from three groups from November 2023 to July 2024.
- Confirmatory factor analyses (CFAs) on each latent construct using Plausible values for each factor.
- Path models were estimated separately for each group to explore group-specific structural relationships.
- Finally, a moderated path analysis was conducted across all three groups, quantifying the differences in structural paths due to grouplevel variations.

Participants

- 285 American university students (36 undergrads),
- 279 Chinese international students in the US (80 undergrads),
- 281 Chinese university students in China (154 undergrads).

Results



Moderation Effects on Structural Paths			
	Geographic Location	Cultural Identity	Work Experience
Path Effects:			
EC -> CA	-0.017	-0.026	-0.031
EC -> WV	0.005	0.051	-0.027
M -> CA	-0.032	-0.021	0.051
M -> WV	-0.002	-0.111*	-0.064
CA -> DW	-0.355***	0.441***	0.067
WV -> DW	-0.144	-0.173*	-0.170
Covariance:			
EC <-> M	-0.125	0.238*	0.060
EC <-> DW	-0.069	0.008	-0.012
M <-> DW	-0.190	0.043	-0.012
CA <-> WV	-0.069	0.004	-0.157
*: p < 0.05 **: p < 0.01 ***: p < 0.001			

Geographic locations: US or China

Cultural identity: American, Chinese

Work experience: yes or no

Findings

- Across three groups: EC(economic constraints) and M
 (marginalization) significant predicts WV (work
 volition), which significantly related with CA (career
 adaptability).
- Among all three moderators, cultural identity is the most consistent moderator demonstrating group difference between American students and Chinese students on multiple paths.
- CA -> DW is the most sensitive path to moderators: locations (US VS China), cultural identity (American VS Chinese)

Practical implications

- Cultural identity should be considered in supporting university students' career development.
- Work volition(sense of choice) is deeply impacted by economic constraints and marginalized experience.
- Career adaptability is related to work volition. Career counselor could work on broadening students' perception of professional options first.

Acknowledgments

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Selective References

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