

ACHA 2025

Broadening Our Scope

New Orleans • May 27-31



May 27-31, 2025
Hilton New Orleans Riverside
New Orleans, LA

*The annual meeting of the
American College Health
Association*

Prospectus

Exhibiting

Sponsorship

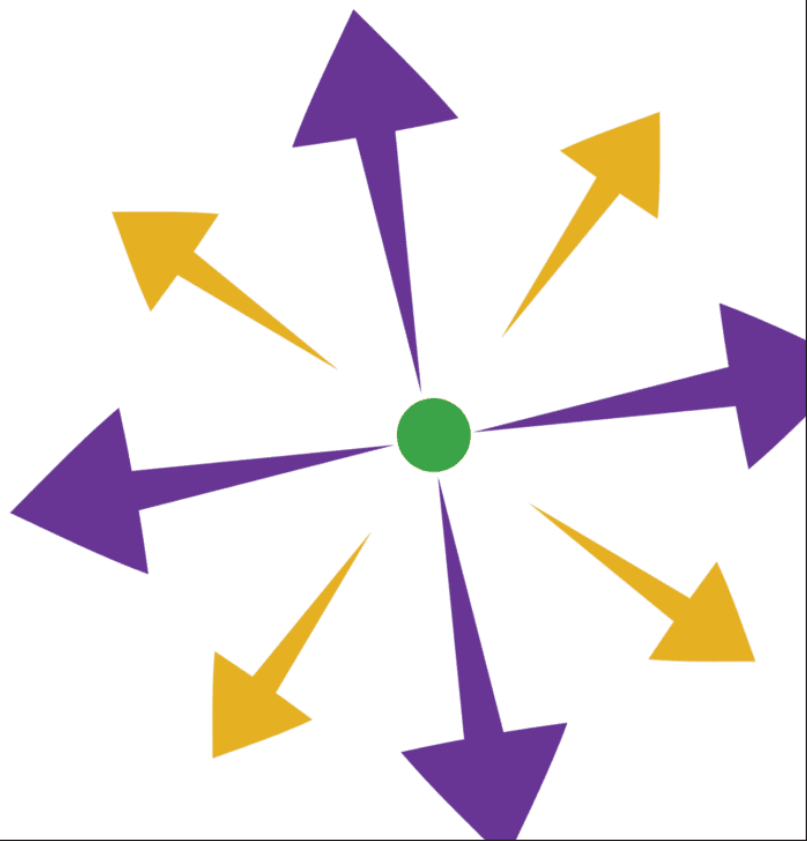
Industry Presentations

ACHA 2025 is your connection to college health and wellness decision makers

We invite you to join us for unsurpassed access to campus health and wellness thought leaders, providers, and other stakeholders from campuses nationwide.

Build your business relationships, showcase your products and services, and gain valuable knowledge about the latest issues and trends.

www.acha.org/annualmeeting25



Meeting Overview

Who We Are

Since 1920, the American College Health Association (ACHA) has been the principal leadership organization for advancing the health and well-being of college students and campus communities. We are a collaborative community where members can address issues important to their work, and we provide research, advocacy, resources, and education to support higher education professionals and their institutional missions.

[Learn More About ACHA](#)

12,000 Individual Members

970 Campuses Represented

About the Annual Meeting

1,900+ Conference Attendees
85+ Exhibitors

Connect with professionals from campuses across the country to build relationships, collaborate and support their daily work. Raise brand awareness and showcase health and wellness-related resources and solutions.

150+ Educational Sessions and Workshops

50+ Poster Presentations

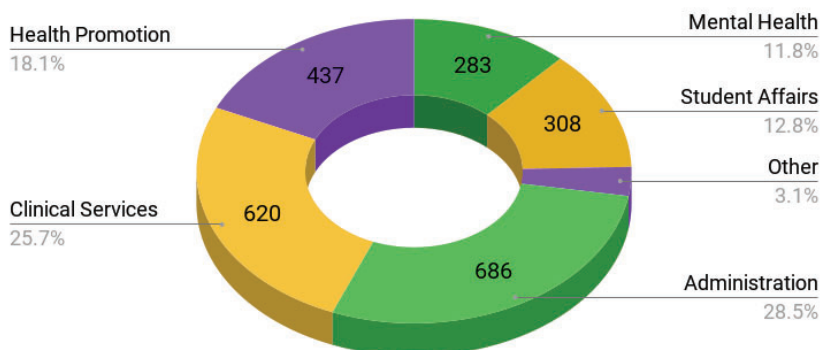
Four and a half days of sessions led by experts in the field on the latest best practices, research, trends, and innovations in college health.

Who Attends

The ACHA 2025 Annual Meeting is the ultimate conference for campus health and wellness stakeholders to get the insights and knowledge they need to enhance their campus health and wellness programs and advance student well-being. Attendee include:

- Health center directors and administrators
- Physicians, nurses, pharmacists, and physician assistants
- Psychologists, psychiatrists, social workers, and counselors
- Health promotion specialists, wellness coaches
- Other campus stakeholders including student affairs and faculty

Meeting Attendees by Area of Practice



Exhibiting

Why Exhibit at ACHA 2025

The American College Health Association hosts the largest educational conference specifically for college health professionals. There is no better opportunity to expand your exposure within this crucial market segment.

Among the many benefits you'll receive will include:


- Increased exposure of your organization's valuable products or services to the health professionals who care for the needs of the nation's more than 20 million college and university students.
- Increased visibility among influential decision-makers at colleges and universities across the country.
- Repeated exposure in on-site materials and websites, before and after the meeting.
- Being part of a community committed to innovation and thought leadership.

91%

of 2024 attendees visited the Exhibit Hall, with 35% visiting three or more times!

58%

of 2024 attendees say they planned to utilize a resource, product or service as a result of a connection made in the Exhibit Hall.



2025 Exhibitor Schedule

Booth Installation	Wednesday, May 28 10:00 am-4:30 pm CT
Show Hours	Thursday, May 29 7:00 am-4:30 pm CT Friday, May 30 7:00 am-1:30 pm CT
Booth Dismantle/ Move Out	Friday, May 30 1:30 pm-4:30 pm CT

Venue

All ACHA 2025 conference sessions and activities including the Exhibit Hall, will take place at the Hilton New Orleans Riverside hotel.

Visit www.acha.org/annualmeeting25 for details, including room rates. Exhibitors will receive a link to make hotel reservations at the ACHA group rate beginning in mid-January 2025 (and after their booth space reservation is confirmed).

Acceptance of exhibitors, sponsors, and industry presenters is at the sole discretion of ACHA.

Exhibiting

Booth Packages

What's Included

	Optional Upgrades		
	Basic Package	Essential Package	Premier Package
10' x 10' booth space with draped back (8ft) and side walls. Includes booth ID sign and a fully-carpeted exhibit hall. You may purchase multiple adjacent inline booths for a larger space, i.e. 10x20. There are no endcaps or islands available.	✓	✓	✓
TWO complimentary meeting registrations per 10x10 space – an \$2,120 value – plus additional comps per the rate table on the next page.	✓	✓	✓
Two free attendee mailing lists (physical addresses only, ACHA does not share attendee emails) – one at 30 days pre-meeting and one post-meeting *	✓	✓	✓
Exhibitor Directory listing on the meeting mobile app and online meeting program which includes:	✓	✓	✓
Company description, logo, website url, social media links, and contact information	✓	✓	✓
Inclusion in the interactive floor plan	✓	✓	✓
Product/services category selection to enhance attendee search	✓	✓	✓
Special Offers (list show-specific raffles, company discounts, and giveaways)	1	2	3
Featured exhibitor listing and priority placement in attendee's search results			✓
Your booth highlighted with a corner peel on the floorplan			✓
Online Business Cards		4	8
Product/services collateral such as brochures and press releases		4	8
Product/services gallery with images and descriptions		4	8
Product/services gallery with video and descriptions			8
Access to online leads from any attendee that favorites your booth or accesses your collateral.		✓	✓
Exclusive branding opportunity for Premier Exhibitors -- add on a banner ad on the Exhibitor Directory landing page.			\$2,000
Exclusive branding opportunity for Premier Exhibitors -- add on a banner ad on the interactive floorplan.			\$1,000

See next page for more information on the package items above.

What's Not Included

Booth packages **DO NOT INCLUDE** the following, which will be available for separate purchase via the booth space application or the Exhibitor Services Manual in Spring 2025.

- table, chairs or other furnishings (see Furniture Package on the next page)
- electrical power, dedicated internet access, or other utilities
- material handling or shipping charges

***Attendee List Note: Some companies may not receive full attendee lists.** As a CE requirement, attendees must be allowed to opt-out of having their contact information given to "ineligible" companies.

An ACCME-defined "ineligible company" is a company who produces, markets, re-sells, or distributes health care goods or services consumed by, or used on, patients. This includes companies with products/services related to pharmaceuticals, medical supplies, diagnostic/testing equipment and supplies, contraceptive devices, etc. If your company falls under this definition, the attendee lists you receive will not include those attendees who opt-out.

Exhibit Package Items

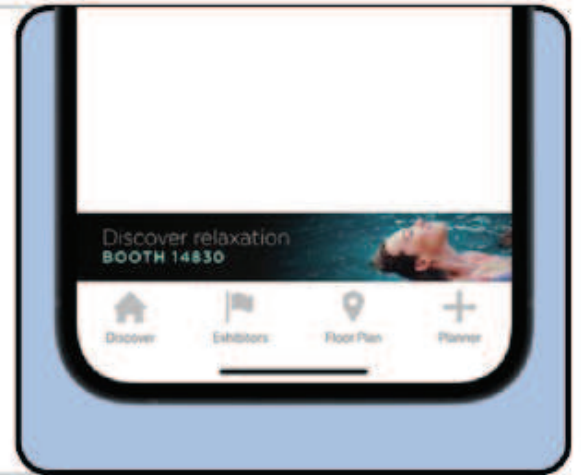
Here are more details on the items available in the upgraded booth packages.

Mobile App Banner Ad

\$800 [Limit 3]

Available a la carte to add to any package, including Basic Listing purchases. Limited to the first 3 purchasers!

Rotating ads will appear at the bottom of the main content pages on the meeting mobile app.



Exhibitor Directory Landing Page Ad

Requires Premier Package + \$2,000

Rotating ads will be prominently displayed at the top of the main exhibitor directory.



Floorplan Banner Ad

Requires Premier Package + \$1,000

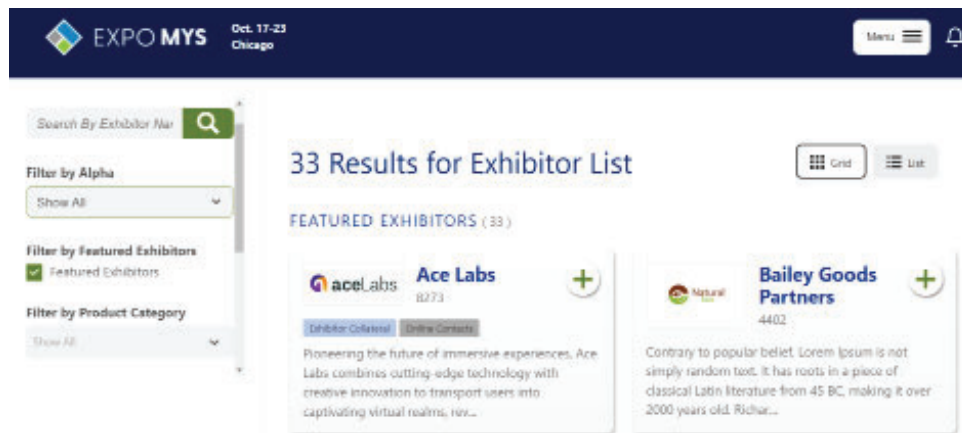
Ads will rotate across the bottom of the interactive floor-plan.

Exhibit Package Items (cont)

Featured Exhibitor Listing

Included in Premier Package

Your company will be highlighted in an exclusive list of exhibitors marked as 'featured' at the top of the exhibitor directory. The full exhibitor list will also include a filter, allowing users to view only the featured companies.



Corner Peel Booth Highlight

Included in Premier Package

The interactive floor plan enhances your booth with a distinctive red highlight featuring a peeled corner. This eye-catching addition ensures that your booth stands out and appears on desktop and mobile devices.

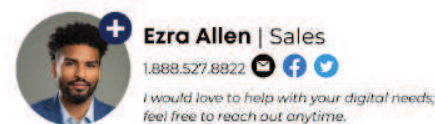


Online Business Cards

Included in Essential or Premier Package

Team contacts on your listing enable attendees to contact your team members before during and after the show. The card contains name, headshot, contact info, description, and individual social media accounts.

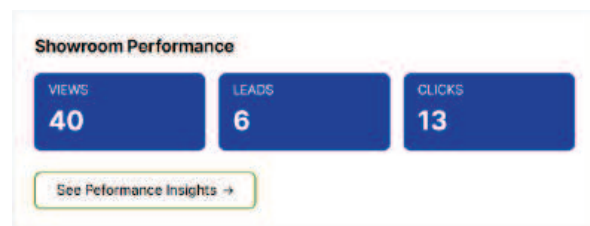
Online Contact



Access to Online Leads

Included in Essential or Premier Package

Receive contact details from attendees who share their information with you via the online exhibitor directory or mobile app. Access the contact information through the Exhibitor Resource Center.



Booth Package Rates

Rates are **per 100 sq ft (10x10)**. You'll be able to purchase multiple, adjacent inline spaces to create 10x20, 10x30, etc.

Company Category	# of Complimentary Registrations Included	Basic	Add Cost to Basic Package Cost	
			Essential	Premier
Commercial Organization	2 per 100 sq ft space	\$2850	+\$495 if purchased at time of your initial booth purchase	+\$995 if purchased at time of your initial booth purchase
Commercial Organization that is an ACHA 2025 Sustaining Member	2 per 100 sq ft space, PLUS a one-time allotment of 5 additional	\$2280		
Nonprofit Organization	2 per 100 sq ft space	\$1770	OR +\$750 if added later	OR +\$1500 if added later
Nonprofit Organization that is an ACHA 2025 Sustaining Member	2 per 100 sq ft space, PLUS a one-time allotment of 2 additional	\$1420		
ACHA Member Institution	0 (Institution's representatives must register as regular meeting attendees and pay applicable rates.)	\$535		

Additional Items

Order Furniture or the Mobile App Banner Ad on your booth space application.

Furniture Package \$175

Booths DO NOT come with table, chairs or other furnishings. An optional furniture package (6 ft. table, two chairs, wastebasket) is available for purchase for \$175 on your booth space application. This package is only available at this price if purchased through ACHA when reserving your booth. Other furniture will be available for purchase from the show decorator, GES, via the Exhibitor Services Manual, coming Spring 2025.

Mobile App Banner Ad \$800 [LIMITED TO THE FIRST 3 BUYERS!]

Banners are placed at the footer of the main content cards in the meeting mobile app. Ads will randomly rotate and include links to either your online listing or an external URL.

Additional Exhibit Staff Registration \$425

ALL exhibitor staff who will be in attendance **must register** for the meeting and name badges will be required for entering the Exhibit Hall at all times, including during installation. Once your allotment of complimentary registrations are used, the cost to register each additional staff is \$425. Exhibitor registrations are full meeting registrations, allowing entrance to all non-ticketed sessions and events. There are no 'exhibit hall only' or 'guest' passes available.

[Read Full Exhibitor Badge Policies Here](#)

Sponsorship

SIGN UP

See the meeting website under Exhibit & Sponsor for application instructions, deadlines, and full terms and conditions.

www.acha.org/annualmeeting25

Sponsor Packages

Choose from the packages below with benefits designed to highlight your company's presence at the meeting, drive booth traffic, improve your ROI, and demonstrate your commitment to supporting health and wellness on college campuses. Note that sponsor packages do not include an exhibit booth.

Note: For companies whose products or services are related to pharmaceuticals, medical supplies, point-of-care diagnostic equipment, contraceptives, or other healthcare products that are used on or consumed by patients, ACHA may not be able to provide all benefits listed. Please see "Ineligible Companies" on the next page.

	Platinum \$13,000	Gold \$8,000	MOBILE APP ONLY \$6,000 Exclusive, 1 available	Silver \$4,000	Bronze \$2,500
Recognition as the sponsor of an event of your choice from the options available to your sponsor level. See next page.	✓	✓		✓	✓
Mobile App: Prominent recognition with your company name and/or logo* on the mobile app splash screen, meeting website, and any communications and signage where app instructions are highlighted for attendees.			✓		
Dedicated Email Blast to Attendees: ACHA will send an email to all meeting attendees on your behalf. Introduce your company, invite them to visit your booth, or share company news.	✓				
Sponsor Highlight in <i>The Source</i> *: Be highlighted in an issue of ACHA's weekly member email newsletter with the opportunity to submit a blurb and logo/image that links out to a company site or content.	✓				
Push Notification: ACHA will send one push notification on your behalf during the meeting via the mobile app. Welcome attendees to the meeting, invite them to visit your booth, or share your excitement to be a participating sponsor.	✓				
Registration Handout*: The opportunity to furnish a handout or promotional item for distribution to attendees upon check-in at the meeting.	✓	✓			
Opening Session Verbal Recognition: You'll be thanked from the podium during the opening session by the conference planning chair.	✓	✓			
Spot Ad in Conference Connection*: One complimentary ad placement in the weekly Conference Connection attendee email.	✓	✓			
Meet and Greet with the ACHA CEO for one company representative	✓	✓	✓	✓	✓
Complimentary Meeting Registrations	4	3	2	2	1
Recognition on Meeting Materials: Acknowledgement with your company name and/or logo*, including on conference websites, attendee email blasts, onsite signage, the Exhibit Hall entrance unit, mobile app, and Opening General Session slides.	✓	✓	✓	✓	✓
Sponsor Ribbons: A ribbon recognizing your sponsorship will be attached to name badges of your staff.	✓	✓	✓	✓	✓
Attendee List*: Sponsors will receive two attendee mailing lists (Physical addresses only, NO EMAILS), one pre-meeting list in late April and one post-meeting list 2 weeks after the event. Each list is for one-time use only.	✓	✓	✓	✓	✓

Acceptance of sponsors, handouts, promotional content, or other sponsor collateral is at the sole discretion of ACHA and subject to pre-approval by ACHA.

Sponsorship

Sponsored Event/Item Descriptions

Your sponsorship comes with recognition of event/item sponsorship of your choice, depending on package level. Here's more about those events.

Platinum	Gold	Silver	Bronze
<p><i>Platinum sponsors choose one.</i></p> <p>Thursday AM Breakfast (SOLD OUT) Breakfast for all attendees served in the Exhibit Hall. Estimated attendance: 1,500.</p> <p>Friday AM Breakfast (SOLD OUT) Breakfast for all attendees served in the Exhibit Hall. Estimated attendance: 1,000.</p> <p>Opening Reception (2 available) The largest social gathering of the meeting on Wednesday evening. Estimated attendance: 300.</p> <p>Leaders Luncheon (1 available) An invitation-only event attended by leaders of the association including board members, coalition and committee chairs, section chairs. Sponsor recognition from the podium. Estimated attendance: 100. <i>Note: sponsor company representatives will not be able to attend the event.</i></p>	<p><i>Gold sponsors choose one.</i></p> <p>Refreshment Break (5 available) Break for all attendees served each afternoon, Wednesday through Friday. Up to 3 sponsors a day. Estimated attendance: 1,200-1,600.</p> <p>Saturday AM Breakfast (2 available) Breakfast for all attendees served in a common area foyer. Estimated attendance: 750.</p> <p>Newcomer's Orientation (SOLD OUT) First-time attendees and those new to college health or ACHA join for a Wednesday morning orientation and breakfast facilitated by seasoned ACHA members. Sponsor recognition will include acknowledgement from the podium. Estimated attendance: 300.</p>	<p><i>Silver sponsors choose one.</i></p> <p>Seated Massage (SOLD OUT) Professional massage therapists set up shop with a visible presence in the Exhibit Hall throughout exhibit hours. Estimated participants: 400.</p> <p>Poster Presentations (2 available) More than 50 posters featuring innovative research and programs being conducted around the country will be on display and visited continually on Thursday and Friday in a central location onsite.</p>	<p><i>Bronze sponsors choose one.</i></p> <p>Rising Leader Coffee Hour (SOLD OUT) An informal meet and greet on Friday morning where attendees gather to speak with current ACHA leaders about their roles within ACHA and learn how they can get involved with the association. Estimated attendance: 50.</p> <p>Wellness Activity or Networking Space Choose to sponsor one of several wellness activities or unique attendee spaces. Details on which items will be available this year are to be determined, but may include meditation or yoga sessions or a reflection space.</p>

Ineligible Companies*

Companies that fall under the ACCME definition of 'ineligible' may become sponsors, however, ACHA is restricted from providing these companies with branded/promotional opportunities in exchange for sponsorship funds. Therefore, some items from the sponsor package list may not be able to be offered or may be restricted.

An ACCME-defined "ineligible company" is a company who produces, markets, re-sells, or distributes health care goods or services consumed by, or used on, patients. **This includes companies with products/services related to pharmaceuticals, medical supplies, diagnostic/testing equipment and supplies, contraceptive devices, etc.** If you are unsure if this definition applies to your company, please contact exhibits@acha.org.

Ineligible companies that wish to become sponsors:

1. are required to sign a separate Commercial Support Agreement provided by ACHA
2. will have their sponsorship acknowledged in a generic font; ACHA is restricted from using your logo
3. will not be offered the benefits above noted in the packages list that have a red asterisk, which include complimentary ads, use of logo, or acceptance of branded materials for distribution by ACHA.
4. Attendee lists will exclude those attendees who opt-out of their name being furnished to 'ineligible' companies.

Note: These restrictions do not affect an "ineligible" company's ability to display and distribute branded material at their exhibit booth or to purchase an a la carte advertisement.

Industry Presentations

SIGN UP

See the meeting website under Exhibit & Sponsor for application instructions, deadlines, and full terms and conditions.

www.acha.org/annualmeeting25

Promote Your Company's Expertise

Showcase your company's knowledge and solutions through an Industry Presentation. This is a unique opportunity for company representatives to conduct a session at ACHA to present educational content, current trends and data, or product/service information to leaders in college health and well-being.

Key Details

Cost: \$15,000

Session Length: 60 minutes

Attendance Capacity: 70-80 (round table set); 140-150 (theater set)

Available Dates/Times:

Wednesday, May 28, 2025, 12:15 pm-1:15 pm CT, or

Thursday, May 29, 2025, 12:15 pm-1:15 pm CT

Up to three sessions will run concurrently each day. Attendees have a break from general sessions between 11:30 am-1:30 pm CT both days. Overlapping the industry presentation times are ACHA section or affiliate meetings, which draw about 450 attendees each day.

The industry presentation schedule allows attendees time to grab lunch on their own beforehand, but companies have historically opted to cater lunch for attendees, via contract with the hotel.

Industry presentations are not part of the ACHA 2025 Annual Meeting's accredited educational meeting nor eligible for CE credit.

What's Included	What's NOT Included
<p>Seating in theater, classroom, or round set (your choice), head table with podium</p> <p>6 ft table at session room entrance for handouts</p> <p>Standard a/v which includes laptop (we will preload your slides), projector/screen, speakers, microphones.</p> <p>Information about the session publicized on the meeting website and mobile app.</p> <p>Pre-meeting mailing list of registered attendees. NO EMAIL ADDRESSES ARE PROVIDED. See <i>Attendee List Note on page 4.</i></p> <p>ACHA-designed standard meeting signage (22x28) in registration area, directional signs as needed, and for outside the meeting room door. (Optionally, you may bring your own branded signage for the meeting room entrance or for inside the room.)</p>	<p>REQUIRED</p> <p>Each company representative, speaker, moderator, or other staff that will be in attendance or conducting the presentation must register to attend the annual meeting.</p> <p>OPTIONAL (at Company's expense; please contact ACHA to discuss in advance)</p> <p>Food and Beverage</p> <p>Lead Retrieval (ACHA will offer an optional smart-phone-based service.)</p> <p>Advanced Registration</p> <p>Lodging or Travel Expenses</p> <p>Supplying or copying handouts</p> <p>Shipping/receiving of presentation materials</p> <p>Additional a/v equipment or services</p>

Acceptance of exhibitors, sponsors, and industry presenters is at the sole discretion of ACHA.

Thank you to the 2024 annual meeting exhibitors.

AAAHC	ERC Pathlight	PD-Rx Pharmaceuticals
Abbott Laboratories	Evoform	Pfizer Medical Affairs
ACUTE Center for Eating Disorders and Severe Malnutrition	First Light Web Services	Pharmedix
ADHD Online	Gallagher Student Health & Special Risk	PHASE Scientific Americas
Aetna Student Health	GeoBlue	Point and Click Solutions
Afaxys, Inc.	Gilead Sciences, Inc.	Protocall Services
Albertsons Companies	Global Protection Corp.	PyraMED Health Systems
Alnylam Pharmaceuticals	Harmony Biosciences	QIAGEN
Altarum	Henry Schein	R&S Northeast
American Society for Emergency Contraception	Hologic Inc	Raise Health
American Society for Meningitis Prevention	HUB Campus Health Solutions	RCS Unlimited
Anda	Inner Peak AI	Risk Strategies Education
Arcade Therapeutics, Inc.	Insurance for Students	RIVIA Mind
A-S Medication Solutions	Lifestyles US Opco, Inc	SimpliChek Inc
BetterMynd	Lockton Higher Education & Student Health Practice	Student Assurance Services, Inc.
BetterYou	LTS / testandgo	Student Insurance
Beyond the Pill, UCSF Bixby Center	Magnus Health	TELUS Health
binx health	Mantra Health	The Jed Foundation
Bonita Pharmaceuticals	McKesson Medical-Surgical Government Solutions	The Renfrew Center
Botvin LifeSkills Training	Med+Proctor	TimelyCare
Callisto	Medicat, LLC	Total Access Group, Inc.
Caution Wear Corp.	Medline Industries, Inc.	Truth Initiative
Cepheid	MyCollegeDoctor.com	Tyrula LLC
ClearTriage	MYS CC TEST	UnitedHealthcare Student Resources
CondomDispenser.org	NASPA	University of South Carolina Student Health and Well-Being
Cope Notes	National Institute on Alcohol Abuse and Alcoholism (NIAAA)	Valneva
DialCare	Office of Women's Health	Verrica Pharmaceuticals
Drug Enforcement Administration	Pamco Distributing Inc.	ViiV Healthcare
Equip		Vita Health
		Wayhaven
		Wellfleet Student

Who to Contact

Direct all questions related to these annual meeting opportunities to exhibits@acha.org.

For other information about the annual meeting, email education@acha.org.

For information on promotional and partnership opportunities with ACHA throughout the year, visit [Sponsorship & Advertising](#).

Learn More

Visit the meeting website for details on the event schedule, venue and lodging, educational programming and more!

www.acha.org/annualmeeting25

Join & Save

Companies that join ACHA as Sustaining Members enjoy discounted booth rates, extra complimentary badges, and more! Click [Become a Member](#) to find out more.